

EXHIBITOR/SPONSOR FORM

QUESTIONS? Contact Clegg Marketing Group, 1815 Bowness Road, Calgary, AB T2N 3K5 | 403.702.EXPO (3976) | info@newpropertyexpo.ca

COMPANY INFORMATION

COMPANY NAME (AS YOU WOULD LIKE IT LISTED IN PROMOTIONAL MATERIALS) _____

MAIN CONTACT PERSON _____

ADDRESS _____

CITY _____ PROVINCE _____ POSTAL-CODE _____

PHONE _____ EMAIL _____

WEBSITE _____

REGISTRATION PRICING

Regular 10x10 _____ x \$3,250 = \$ _____

Premium 10x10 _____ x \$3,450 = \$ _____

Real Estate 10x10 _____ x \$19.50 = \$ _____

Booth choices: 1st _____ 2nd _____ 3rd _____

CORPORATE SPONSORSHIPS

Foundation Sponsorship \$5,000 Digital Booth Sponsorship \$5,000 Conference Booth Sponsorship \$5,000

Primary product/service: _____

Companies I prefer to be near: _____

Companies I prefer to be away from: _____

Find open booth spaces at www.newpropertyexpo.ca

* Clegg Marketing Group Ltd. reserves the right to make revisions to the floor plan, if necessary.

REGISTRANT'S (included with booth reservation)

1 REGISTRANT'S NAME (AS TO APPEAR ON NAME BADGE) _____

2 REGISTRANT'S NAME (AS TO APPEAR ON NAME BADGE) _____

3 REGISTRANT'S NAME (AS TO APPEAR ON NAME BADGE) _____

4 REGISTRANT'S NAME (AS TO APPEAR ON NAME BADGE) _____

5 REGISTRANT'S NAME (AS TO APPEAR ON NAME BADGE) _____

Email additional names to info@newpropertyexpo.ca

AGREEMENT TO TERMS

I've read the Exhibitor/Sponsor Contract Terms of Agreement and understand and agree to all conditions. I understand this agreement will be effective upon execution of both parties and will terminate on October 27, 2019 or when all of the conditions of this agreement have been met.

SIGNATURE OF BUSINESS REPRESENTATIVE _____ DATE _____

EVENT SPONSORSHIP OPPORTUNITIES

- Registration Sponsorship \$8,500
- Expo Bag Sponsor \$5,000
- Property Lounge Sponsor \$8,000
- Conference Bag Insert \$1,000
- Speaker Theatre Sponsorship \$8,500
- Name Badge/Lanyard Sponsor \$3,500
- Property Bar Sponsor \$8,500
- Opening Reception Sponsor \$15,000

SIGNAGE ADVERTISING OPPORTUNITIES

- Marquee Digital Signage | \$2,000 each
- Unique Signage Placement | \$500 each
- Aisle Signage | \$5,000 each
- Custom Floor Decals | \$1,000 each

EXHIBIT BOOTH INFORMATION

*All prices are in Canadian Dollars *Taxes are not included in listed pricing.

Exhibit Booth # _____

Corporate Sponsor \$ _____

Signage Advertising \$ _____

Total - Plus 5% Tax \$ _____

PAYMENT INFORMATION

Cheque payable to Clegg Marketing Group Ltd.

Credit Card: Visa MasterCard AMEX

CREDIT CARD NUMBER _____

EXPIRATION DATE _____ CVV CODE _____

CARDHOLDER'S NAME _____

CARDHOLDER'S SIGNATURE _____

PLEASE RETURN WITH PAYMENT TO:

info@newpropertyexpo.ca | Clegg Marketing Group | 1815 Bowness Road | Calgary, AB | T2N 3K5

* If the name of the exhibitor/sponsor company is different than indicated on the cheque, note the exhibitor/sponsor

TERMS OF PAYMENT:

50% of the total Exhibitor/Sponsor invoice is due upon receipt. The final 50% of the balance owing or cumulative 100% of the agreement is due by June 6, 2019. The full amount (100%) of the agreement is due upon receipt of the signed application when submitted June 6, 2019 onward.

EXHIBITOR/SPONSOR FORM

DYUgY fYUX WfYZ "mUgnci UbX 5@@fYdFgYbHUHj Yg cZnci fVta dUbmK j" VY \YX UWwEi bHUv Y Zcf U" JHya gci h]bYX]b H.JgU[fYYa Ybh" H.Y.U[fYYa Ybhfc H.YgY Hfya g' a i ghVY g] bYX cb H.Y 9 \V]rcf#Gdcbgcf FY[JgfUjcb : cfa UbX]b]jUYXZfYfi fbYX k]H dUha Ybh]b cFXfYfc fYgYfj Y U VcctH"

Binding Agreement: "K YZHaY i bXYfg] bYX Wta dUbnZxc \YfVma U.Y.Udd"]Mh]cb hc dUfh]WdUH" Ug Ub 9 \V]rcf#Gdcbgcf fH.Y 9 \V]rcf#Gdcbgcf fE.Uh.Y. & \$% ' B.Yk ' DfcdYfM9l dcZhc VY \YX UHh.Y 6A C 7YbYf UHGUa dYXY DUF_z7U[Ufnz5 VYfUf7U UbXUzC VtCVfF &) !&+Z\$% " " K Y i bXYfgUbx UbX Uf fYY H.Uh.H.Jg YbhYf XcW a Ybh Vtbgh]h Hg Ug Ub 5[fYYa YbhH.Y 15[fYYa YbhE.VYHk Yyb H.Y 9 \V]rcf#Gdcbgcf UbX 7.Y[['A Uf_Yhb[; fci d '@X'" I dcb Yl YW H]cb \YfYcZVch dUfh]Yg" H.Jg 5[fYYa Ybh Vtbgh]h Hg H.Y YbhYf Uf fYYa YbhVYHk Yyb dUfh]Yg UbX g' dYfgYX Yg UbmdfYj Jci gi bXYfgUbx]b[gVYHk Yyb dUfh]Yg" K YZHaY i bXYfg] bYX Wta dUbnZ Uj Y fYUX UbX Uf fYY Hc Wta d'mk]H U" Hfya g UbX 7cbX]hcbg VtbHU]bYX]b H.Jg 7cbfUWtE]bW X]b['H.Y 9 \V]rcf#Gdcbgcf Yf Ug UbX F Y[i 'Uhc]bg ZUbX UbmUX]hcb U' a UHfY U' dfcj]XYX VmH.Y & \$% ' B.Yk ' DfcdYfM9l dcZk]H fYgdYVW H.Y fYfc"

Payment Policy: "5" 9 \V]rcf#Gdcbgcf g a i gha U.Y dUha Ybh]b UWwE fXUbW k]H H.Y gWXYi 'Y ci h]bYX Uwcj Y" 9 \V]rcf#Gdcbgcf g k]" bchVY dYfa]H X hc Yl \V]rcf#Gdcbgcf Z " dUha YbhczH.Y VtbHfUW \Ug bchVY Yb fYW] YX]b Z " " 5bm9 \V]rcf#Gdcbgcf k \c XcYg bchdUmVmH.Y gWXYi 'YX Xi Y XUH' k]" VY fYgdcbg]Y Zcf U" ci HgUbX]b[' X YVhg UbX]b HfYfgU h & \$% ' dYf a cbhZ Wta dci bXYX a cbh' nZ UbX UbmZ Yg cf Yl dYbgYgE]bW X]b[Z V i hcbch]a]H X hc ZUhc fbYmHk ZYg' 5a YbXa Ybhg " 7.Y[['A Uf_Yhb[; fci d '@X'" fYgYf Yg H.Y f] [\h]c a U.Y cf Ua YbX]H Hfya g UbX 7cbX]hcbg UbX c f Yj YbhXUH'g @Wbgy: H.Jg]g U"]Wbgy 5[fYYa YbhE.Uh.Y Y f] [\h]c ZH.Y B.Yk ' DfcdYfM9l dc i bXYf H.Jg VtbHfUW]g U" bchVY XYYa YX k U] YX Yl WdhUg dYV]W' mgU H.Y]b k f]h]b[' Vm Ub U' H.c f]hYX fYdYgYbHUHj Y cZ 7.Y[['A Uf_Yhb[; fci d '@X'"

Successors: H.Jg 5[fYYa Ybhk]" VY V]bX]b[' Zcf H.Y 9 \V]rcf#Gdcbgcf UbX H.Y 7.Y[['A Uf_Yhb[; fci d '@X'" g Wwggcf Ug Ugg] bY Yg'

Severability: ZUbmiHfya ZWU g' cf d fdcj]g]cb \YfYcZg \YX]b U]X cf i bYbZfWUW Y VmUwEi fncZ Wta dYHbH' f]g]M]cbZg W']b U]X]mgU" bchUZZ VmH.Y j U]X]mcf' cdYfUjcb cZUbmiHfya Hfya ZWU g' cf d fdcj]g]cb UbX H.Y]b U]X Hfya ZWU g' cf d fdcj]g]cb g U" VY XYYa YX hc VY gY YfYX Zca H.Y 5[fYYa Ybh'

Governing Law and Venue: 5bmUW]cb Uf]g]b[' ci hcZ H.Jg 5[fYYa Ybhcf H.Y 9 \V]rcf#Gdcbgcf a i ghVY Vfc i [\h]b 7U[Ufnz5 6 UbX [c j YfYbX VmH.Y 'Uk 'cZ H.Uh.cW YZ Yl W g] Y' cZ H.Y Wc]W cZ Uk ' fi 'Yg cZUbmi' f]g]M]cbZ UbX H.Y 9 \V]rcf#Gdcbgcf VtbgYbH]c H.Y ' f]g]M]cb cZ g W Wai fHg'

Termination: "b H.Y i b']mYj YbhH.Uh.H.Y 9 \V]rcf#Gdcbgcf Hfya]bUHg H.Jg 5[fYYa YbhZ]g' c fYZ gYg hc d fdcj]XY H.Y X.Y]j YfUW Yg Ug ci h]bYX]b H.Y gdcbgcf g]d' dUW U[Y cf UbmdUfhH.Y fYcZ]b U]H a Y ma UbYfZ UbX g' W ZU]i fY VtbH]b Yg Zcf U dYf]cX cZ ZH.Y b f]g] E Vi g]bYgg XUng UZHf k f]Hb bchW Zca H.Y 7.Y[['A Uf_Yhb[; fci d '@X'" hc 9 \V]rcf#Gdcbgcf Z 7.Y[['A Uf_Yhb[; fci d '@X' g U" Hfya]bUH' H.Jg Uf fYYa Ybhk]H ci hZ HfYf cV] [U]cb hc 9 \V]rcf#Gdcbgcf Z UbX k]" Vtbg]XYf H.Y 9 \V]rcf#Gdcbgcf hc VY]b XYZU ' hcZ H.Jg 5[fYYa Ybh'

6ch' dUfh]Yg Uf fYY H.Uh.XUa Uf Yg hc H.Y B.Yk ' DfcdYfM9l dc UbX 7.Y[['A Uf_Yhb[; fci d '@X'" k ci 'X VY X]Z]W' hZ]bch]a d cgg] V YZhc Ug WfU]b" h]g Uf fYYX H.Uh.U dYbU'mi Zcf WUbW" U]cb a i g]h]bg fY Uf U]bghUW U" cgg cZ [f cgg fYj Ybi YZ H.Y hc U' Yl dYbgYg]bW fYX" Ygg UbmifVtEj YfUW Yg H.Y bYWggUfM VtEg cZ fYa YX]U UW]cb]bW fYX Vm 7.Y[['A Uf_Yhb[; fci d '@X'" hc fYd UW H.Y 9 \V]rcf#Gdcbgcf g]d UbX c f H.Y VtEg hc a]b]a]nY cf Uj c]X H.Y Yl H.YbchZ H.Y " cgg' H.Y YfZ fYZ]b H.Y Yj YbhczXYZU ' hVm 9 \V]rcf#Gdcbgcf Z H.Y 9 \V]rcf#Gdcbgcf Y' VY fYgdcbg]Y hc dUmbc "Ygg H.Ub % \$% ' cZ H.Y hc H.Jg d' gdcbgcf g]d ZY Uj U' WUbW" U]cb #Hfya]b U]cb #XYZU ' h dYbU'mi dYbU'mi ZY a i ghVY dU]X k]h]b" \$ f]H]fM]cXUng cZ H.Y XUH' cZ WUbW" U]cb #Hfya]b U]cb #XYZU ' H'

5bmZYf]g Uf YUXmdU]X hc ZUbX fYW] YX Vm 7.Y[['A Uf_Yhb[; fci d '@X'" UHh.Y Hja Y cZ XYZU ' hg U" VY Udd]YX hc g' W WUbW" U]cb Yl dYbgYg'

b H.Y i b']mYj Ybh 7.Y[['A Uf_Yhb[; fci d '@X'" ZU]g cf fYZ gYg hc d fdcj]XY H.Y gYf]Wg Ug ci h]bYX]b H.Jg 5[fYYa YbhZ cf UbmdUfhH.Y fYcZ Yl WdhVmi: cFW A UYi fYzUbX' g' W ZU]i fY VtbH]b Yg Zcf U dYf]cX cZ ZH.Y b f]g] E Vi g]bYgg XUng UZHf k f]Hb bchW Zca 9 \V]rcf#Gdcbgcf hc 7.Y[['A Uf_Yhb[; fci d '@X' 9 \V]rcf#Gdcbgcf a Um Hfya]bUH' H.Jg Uf fYYa Ybhk]H ci hZ HfYf cV] [U]cb hc H.Y B.Yk ' DfcdYfM9l dc"

5bmZYf]g dU]X hc 7.Y[['A Uf_Yhb[; fci d '@X'" UHh.Y Hja Y cZ g W XYZU ' hZa]bi g UW U' Yl dYbgYg]bW fYX VmH.Y B.Yk ' DfcdYfM9l dc hc Uf H.Uh 9 \V]rcf#Gdcbgcf g]d g U" VY fYf fbYX hc 9 \V]rcf#Gdcbgcf k]h]b H.JfMf] \$E XUng'

Force Majeure: 7.Y[['A Uf_Yhb[; fci d '@X'" a Um]g gdYbX cf WUbW" cV] [U]cbgi bXYf H.Jg Uf fYYa Ybhk]H bc dYbU'mi Zg W' cV] [U]cbgi Uf YX YU XZ d fYj YbhX' cf fYbXYfX]a dUW]W' VmUbmcZ H.Y Zc' ck]b[' Yj Ybh]c H.Y Yl H.YbH.Uh.H.Y & \$% ' 7U[UfM B.Yk ' DfcdYfM9l dc " WUbW" YX.

:]fYZccXZf]c h' i f]WbYzYUf H.Ei U_YZhc fUxcZV]j' Wta a ch]cbZ]bg fYV]cbZg U]M]cZ: cXZ' Ucf X]gdi Hg cf g]f]Yg UHh.Y Yj YbhZU]j]mZk Uf cb 7UbU]X]g c' Zg c fU]Y [Y' cZcf]bU]]m]hc cVU]b a UHf]UgZg dd']YgZi H]H Yg cf Yei]da YbhZ UbX c f W fU]a YbhczHfUbgdcfU]h]cbZk \W] a U_Yg]h]bU]X]g U' Y cf]a d cgg] V Y hc Yl YW H' H.Y & \$% ' 7U[UfM B.Yk ' DfcdYfM9l dc ' Ug d' UbYX UbX c f gWXYi ' YX" b H.Y Yj YbhczUbmc bY' cf a cY cZ g W fYUgcbg]h U]cbgZ 7.Y[['A Uf_Yhb[; fci d '@X'" hc VtbHfUW]c fZ Uf YbhZYa d' cnyYg UbX c f j' YbXcf g k]" bchVY \YX fYgdcbg]Y Zcf H.Y X.Y UmcZcf ZU]i fY' hc dYfZca]H cV] [U]cbgi bXYf H.Jg Uf fYYa Ybh': i HfYfZ Gdcbgcf]g Ybh]H.YX hc' fYW] Y UfYZ bX cZ UbmU]X Yfh]g]b[' ZY f]g Uf YUXmdU]X Z a]bi g UbmX]fVW Yl dYbgYg]bW fYX VmH.Y 7.Y[['A Uf_Yhb[; fci d '@X'

b H.Y Yj YbhH.Uh & \$% ' 7U[UfM B.Yk ' DfcdYfM9l dc]g fYgWXYi ' YXZU" VYbZ]H g' c f] []b U'mi [fYYX g U" VY]b YZ VtE Ubm]U" gdcbgcf g]d ZYf]g Uf YUXmdU]X g U" VY' Udd]YX hc H.Y fYgWXYi ' YX Yj YbhUbX Ubm]U" gdcbgcf g]d ZYf]g bchVdU]X k ci 'X VY X.Y hc 7.Y[['A Uf_Yhb[; fci d '@X'

Indemnification: "9UW dUfM]U[fY Yg hc]bXYa b]ZnZ' c X' Ufa Ygg UbX XYZbX H.Y cH.Yf dUfM]Zca UbX Uf U]bghU"]U]]H YgZ XUa Uf YgZ U]M]cbZg VtEgZ' cgg]gZ WU]a g UbX' Yl dYbgYgcb UWwEi bhczdYf]gcb U]b' f nZ XYU h' cf XUa Uf Y hc' cf' cgg cZ d fcdYfMcf d fdcZ]H g]b[' ci hcZ cf fYg]h]b[' Zca ZUbmiUWca]g]cbZbY [] [YbWZ ZU] ' hZcf' j]c U]cb cZ Uk Zcf cFX]bUbW cZ H.Y cH.Yf dUfM]Z]g cZ]Wf]gZ Ya d' cnyYgZ Uf YbhZ fYdYgYbHUHj YgZ UbX g' VtbHfUW]c fZ hc H.Y Yl H.YbH.Uh.H.Y dUfM]gY]b[]bXYa b]ZU]h]cb' X]X' bchUW]Ug H.Y]bHfY Yb]b[' WU g'" b H.Y Yj YbhY]H.Yf dUfM]XYa UbXg]bXYa b]ZU]h]cb H.Y i bXYa b]HfY E i bXYf H.Jg d fdcj]g]cbZ UbX \Ug bchUW]X' Ug H.Y]bHfY Yb]b[' cf' VtbHfU]]b[' WU g' Zg W' bXYa b]HfY g U" [] j Y d fca dhUbX Hja Y mbchW i dcb "YUf]b[' cZ H.Y Yj Ybh]g: []]b[' f]gY hc H.Y XYa UbX Zcf]bXYa b]ZU]h]cb cZ H.Y cH.Yf dUfM] H.Y i bXYa b]HfY E H.Y bXYa b]HfY g U" Uj Y H.Y f] [\h]c \Yf WtEi bgy' cZ]H g' cZ]X]fVW UbX VtbHf' H.Y XYZbgY UbX Wta d fca]g' UbX c f g]HfY H.Y a UHfY" H.Y' bXYa b]HfY g U" d fdcj]XY g' W Ugg]g UbW Uga UmVY fYUgcbU' m fYX' H.Y " bXYa b]HfY g U" bchVY fYgdcbg]Y Zcf Ubm]U' a d fca]g' cf g]HfY YbhUf fYX k]H ci hg' W' bXYa b]HfY g f]Hb VtbgYbH'

Non-Disclosure: "7.Y[['A Uf_Yhb[; fci d '@X'" Uf fY Yg H.Uh]H g U" bchZ UHUbmi]a YZk]H ci hH.Y Yl dYf]g k f]Hb VtbgYbchZ 9 \V]rcf#Gdcbgcf Z d V]gZ]X]g W g' cf X]i [' Y' U]X Yfh]gYf]g]bZca U]cb hc' UbmdYf]gcbZ Zfa Zcf WtdcfU]h]cb cf i g' U]X Yfh]gYf]g]bZca U]cbZ X]fVW]mcf]bX]fVW]nZcf]H g' c k b VYbZ]H c H.Y VYbZ]H cZ Ubm]g W' dYf]gcbZ Zfa ' cf WtdcfU]h]cb"

6ch' dUfh]Yg Uf fYY H.Uh.H.Y]bHbXYX i g' cZ Ubm]bZca U]cbZ fYW] YX Vm 7.Y[['A Uf_Yhb[; fci d '@X'" Zca 9 \V]rcf#Gdcbgcf]g Zcf H.Y g' Yl d fdcg' cZa Uf_Yhb[Z di V]H]b[Z UbX Yl YW]b[' U]X Yfh]g]b[]bUHh.Y & \$% ' 7U[UfM B.Yk ' DfcdYfM9l dc"

H.Y cV] [U]cbg \YfYcZg U" Hfya]bUH' k]H fYgdYVW hc' UbmdUfh]W Uf dcf]h]cb cZ H.Y 9 \V]rcf#Gdcbgcf]bZca U]cb k \Yb 7.Y[['A Uf_Yhb[; fci d '@X' WUb XcW a Ybh H.Uh